

UI/UX Designer | EVA Automation Inc.

Oct 2014 – Present | San Mateo, CA

Help develop the branding and UI/UX style guide for mobile app and on-screen display for the 10' experience. Stealth startup group.

UI/UX Designer | GREE International Inc.

Apr 2013 – Oct 2014 | San Francisco, CA

Design well thought out, clear, and polished UI, providing an engaging and delightful user experience. Define style guide for the game HUD, and evolve this as needed throughout game development.

Designer / Illustrator | JC33.com

Jan 2010 – Apr 2013 | Oakland, CA

Satisfy all design and illustration needs of clients for online, mobile and print.

Design Director | Thismoment, Inc.

Aug 2010 – Jan 2012 | San Francisco, CA

Created the corporate identity for Thismoment, Inc. and it's network of Distributed Engagement Channels. Created and maintain the look and feel, user interface, and all graphical elements that comprise Thismoment, Inc's entire network of DECs including all mobile devices.

Creative Director | SendMe, Inc.

Jan 2009 – Aug 2010 & Jul 2006 – Jul 2007 | San Francisco, CA

Created the overall corporate identity for SendMe, Inc. and all of it's network of websites. Designed and maintained the look and feel, user interface, and all graphical elements that comprises SendMe, Inc's entire network of websites and mobile presence.

Senior Visual Concept Designer | Netflix, Inc.

Mar 2008 – Aug 2008 | Los Gatos, CA

Created exceptional and innovative user experiences for existing and new products. Created visual designs that focused on business, brand and user experience. Collaborated with product managers to define the interaction design of products and visualized new concepts. Worked closely with web developers and engineers to deliver the final product for online, mobile and 10-foot UI.

Manager, User Experience Design | Yahoo! Entertainment

Jul 2007 – Mar 2008 | Santa Monica & San Francisco, CA

Concept development, design ideation and detailed specification of visual designs for the Brand Universe and Worlds sites. Created visual designs that addressed business, brand, market and user requirements, including design and production of screen layouts, color palettes, typography and interface elements. Managed and collaborated with producers, interaction designers and researchers to refine the overall user experience.

Design Director | GameSpot / CNET Entertainment

Sep 1998 – Oct 2005 | San Francisco, CA

Created and upheld the look and feel, user-interface, and all graphical elements that comprises GameSpot.com and its network of sites. Assessed and applied the graphical needs of the company and delegated work to the design staff as needed on a daily basis. Managed and trained a team of designers to uphold GameSpot's key goals and philosophy for overall design.

Online Designer | THE WEB Magazine

Jan 1997 – Feb 1998 | San Francisco, CA

Designed, built and maintained the website for THE WEB Magazine. Developed a unique UI, designed all web-only content and advertisements as well as converted all print content into web-ready graphics.

Web Designer | ArtLogix

Jun 1996 – Dec 1996 | Emeryville, CA

Designed, created all visual ad graphics and maintained websites for several clients of ArtLogix.

CONTACT INFORMATION

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SKILLS & TOOLS

Photoshop	Mac OS X
Illustrator	Windows
Flash	iOS & Android
InDesign	Wacom Tablet
Dreamweaver	Pencil & Paper
SketchbookPro	
zbrush	HTML5
Unity	CSS3

EDUCATION

California Polytechnic State University

San Luis Obispo, CA

BFA, Liberal Arts in Graphic Design

REFERENCES

Available upon request

ABOUT ME

I am a long time web designer and illustrator who made a switch to focus on UI/UX Design for mobile gaming. I couldn't imagine anything better than being around games all day and working with talented artists while helping create something I myself would love playing. Through my recent work, I've gained many new experiences that have widened my interest in conceptualizing and problem solving for all types of mobile and web applications. My desire for making everything visually stunning has and will always be my greatest passion.

Thank you for your time!